



KMOV  
One Memorial Drive  
St. Louis, MO 63102

Great American Media  
1010 Wisconsin Ave. NW  
Washington, DC 20007-3603

## Contract #

**847416**

**Schedule Dates** 09/25/12-10/01/12  
**Advertiser** Democratic Congressional Campaign Cmte. (22071)  
**Agency/T-Code** Great American Media (2039)/556615156  
**Product** Political - US House (1175)  
**Brand** DEMOCRAT - PAC (169546)  
**Salesperson** Johannessen, Jordan (2818)  
**Sales Office** TeleRep - New York  
**Buyer Name** KAUFMAN,MEREDITH  
**Phone/Fax** /  
**CPE** 11/14/1569  
**Account Types** National/Political PAC - Agency  
**Billing Type** Weekly/Irregular  
**Comments** DEM CONGRES CAMPAIGN  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 08/08/12  
**Last Modified** 08/08/12  
**Entered By** Betsy Waxberg  
**CO-OP** No  
**Headline #** 06267892  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,255.00  
**Net Total** \$35,445.00  
**Sales Tax**

## St. Louis (KMOV) (KMOV)

| By Broadcast Month  | Spots     | Rate               |
|---------------------|-----------|--------------------|
| Sep. 2012           | 35        | \$37,700.00        |
| Oct. 2012           | 8         | \$4,000.00         |
| <b>Grand Total:</b> | <b>43</b> | <b>\$41,700.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                             | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station                 | Comments               | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------------|------------------------|---------|
| 1.0  | Normal Line / SPOT             | 09/25/12-09/28/12 | 4   | :30    | 20062- News @ 10pm M-F                | 2   |    | X  | X  | X  | X  |    |    | 2     | \$2,000.00 | \$4,000.00 | St. Louis (KMOV) (KMOV) | NEWS 4 AT 10           | 8/8/12  |
| 2.0  | Normal Line / SPOT             | 09/25/12-09/28/12 | 4   | :30    | 98273- Great Day St. Louis            | 2   |    | X  | X  | X  | X  |    |    | 2     | \$125.00   | \$250.00   | St. Louis (KMOV) (KMOV) | GREAT DAY ST. LOUIS    | 8/8/12  |
| 3.0  | Normal Line / SPOT             | 10/01/12-10/01/12 | 4   | :30    | 20063- Late Show with David Letterman |     | 1  |    |    |    |    |    |    | 1     | \$450.00   | \$450.00   | St. Louis (KMOV) (KMOV) | DAVID LETTERMAN        | 8/8/12  |
| 4.0  | Normal Line / SPOT             | 10/01/12-10/01/12 | 4   | :30    | 20027- Inside Edition                 |     | 1  |    |    |    |    |    |    | 1     | \$250.00   | \$250.00   | St. Louis (KMOV) (KMOV) | INSIDE EDITION         | 8/8/12  |
| 5.0  | Normal Line / SPOT             | 09/25/12-09/28/12 | 4   | :30    | 20022- Price is Right                 | 2   |    | X  | X  | X  | X  |    |    | 2     | \$400.00   | \$800.00   | St. Louis (KMOV) (KMOV) | PRICE IS RIGHT         | 8/8/12  |
| 6.0  | Normal Line / SPOT             | 09/25/12-09/28/12 | 4   | :30    | 12:27P- 2:57P (CT)                    | 2   |    | X  | X  | X  | X  |    |    | 2     | \$350.00   | \$700.00   | St. Louis (KMOV) (KMOV) | AFTERNOON ROTATION     | 8/8/12  |
| 7.0  | Normal Line / SPOT             | 09/25/12-09/28/12 | 4   | :30    | 20023- News @ 12noon M-F              | 2   |    | X  | X  | X  | X  |    |    | 2     | \$500.00   | \$1,000.00 | St. Louis (KMOV) (KMOV) | NEWS 4 AT NOON         | 8/8/12  |
| 8.0  | Normal Line / SPOT             | 09/25/12-09/28/12 | 4   | :30    | 28663- Dr. Phil                       | 2   |    | X  | X  | X  | X  |    |    | 2     | \$600.00   | \$1,200.00 | St. Louis (KMOV) (KMOV) | DR. PHIL               | 8/8/12  |
| 9.0  | Normal Line / SPOT             | 09/25/12-09/28/12 | 4   | :30    | 20029- Young and the Restless         | 2   |    | X  | X  | X  | X  |    |    | 2     | \$1,500.00 | \$3,000.00 | St. Louis (KMOV) (KMOV) | YOUNG AND THE RESTLESS | 8/8/12  |
| 10.0 | Normal Line / SPOT             | 09/25/12-09/28/12 | 4   | :30    | 20054- News @ 5pm M-F                 | 2   |    | X  | X  | X  | X  |    |    | 2     | \$1,000.00 | \$2,000.00 | St. Louis (KMOV) (KMOV) | NEWS 4 AT 5P           | 8/8/12  |
| 11.0 | Normal Line / SPOT             | 09/25/12-09/28/12 | 4   | :30    | 48386- News @ 5am                     | 2   |    | X  | X  | X  | X  |    |    | 2     | \$250.00   | \$500.00   | St. Louis (KMOV) (KMOV) | AWAKE NEWS 4 AT 5A     | 8/8/12  |
| 12.0 | Normal Line / SPOT             | 09/25/12-09/28/12 | 4   | :30    | 20055- News @ 6pm M-F                 | 2   |    | X  | X  | X  | X  |    |    | 2     | \$800.00   | \$1,600.00 | St. Louis (KMOV) (KMOV) | NEWS 4 AT 6P           | 8/8/12  |
| 13.0 | Normal Line / SPOT             | 09/25/12-09/28/12 | 4   | :30    | 20015- News @ 6am M-F                 | 2   |    | X  | X  | X  | X  |    |    | 2     | \$400.00   | \$800.00   | St. Louis (KMOV) (KMOV) | AWAKE NEWS 4 AT 6A     | 8/8/12  |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|                             |       |                   |       |           |



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### Advertiser

Democratic Congressional Campaign Cmte. (22071)

### Agency/T-Code

Great American Media (2039)/556615156

### Product

Political - US House (1175)

### Brand

DEMOCRAT - PAC (169546)

### Salesperson

Johannessen, Jordan (2818)

### Sales Office

TeleRep - New York

### Buyer Name

KAUFMAN, MEREDITH

### Phone/Fax

/

### CPE

11/14/1569

### Account Types

National/Political PAC - Agency

### Billing Type

Weekly/Irregular

### Comments

DEM CONGRES CAMPAIGN  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

### Date Entered

08/08/12

### Last Modified

08/08/12

### Entered By

Betsy Waxberg

### CO-OP

No

### Headline #

06267892

### Demo

### Order Type

Normal

### Package Deal

### Commission %

15.00

### Commission

\$6,255.00

### Net Total

\$35,445.00

### Sales Tax

## St. Louis (KMOV) (KMOV)

### By Broadcast Month

### Spots

### Rate

Sep. 2012 35 \$37,700.00

Oct. 2012 8 \$4,000.00

Grand Total: 43 \$41,700.00

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                            | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station                 | Comments                       | Entered |
|------|--------------------------------|-------------------|-----|--------|--------------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------------|--------------------------------|---------|
| 14.0 | Normal Line / SPOT             | 09/25/12-09/28/12 | 4   | :30    | 20053- Entertainment Tonight         | 2   |    | X  | X  | X  | X  |    |    | 2     | \$1,200.00 | \$2,400.00 | St. Louis (KMOV) (KMOV) | ENTERTAINMENT TONIGHT          | 8/8/12  |
| 15.0 | Normal Line / SPOT             | 09/25/12-09/28/12 | 4   | :30    | 131968- CBS This Morning             | 2   |    | X  | X  | X  | X  |    |    | 2     | \$200.00   | \$400.00   | St. Louis (KMOV) (KMOV) | CBS THIS MORNING               | 8/8/12  |
| 16.0 | Normal Line / SPOT             | 09/28/12-09/28/12 | 4   | :30    | 111709- Undercover Boss              |     |    |    |    |    |    | 1  |    | 1     | \$2,500.00 | \$2,500.00 | St. Louis (KMOV) (KMOV) | UNDERCOVER BOSS                | 8/8/12  |
| 17.0 | Normal Line / SPOT             | 09/29/12-09/29/12 | 4   | :30    | 119145- News @ 10:30pm               |     |    |    |    |    |    | 1  |    | 1     | \$500.00   | \$500.00   | St. Louis (KMOV) (KMOV) | NEWS 4                         | 8/8/12  |
| 18.0 | Normal Line / SPOT             | 09/29/12-09/29/12 | 4   | :30    | 20103- News @ 6pm Sa                 |     |    |    |    |    |    | 1  |    | 1     | \$400.00   | \$400.00   | St. Louis (KMOV) (KMOV) | NEWS 4 AT 6PM SATURDAY         | 8/8/12  |
| 19.0 | Normal Line / SPOT             | 09/30/12-09/30/12 | 4   | :30    | 119144- News @ 10:30pm Sun           |     |    |    |    |    |    |    | 1  | 1     | \$1,000.00 | \$1,000.00 | St. Louis (KMOV) (KMOV) | NEWS 4 AT SUN                  | 8/8/12  |
| 20.0 | Normal Line / NFL              | 09/30/12-09/30/12 | 4   | :30    | 23839- NFL on CBS                    |     |    |    |    |    |    |    | 1  | 1     | \$5,000.00 | \$5,000.00 | St. Louis (KMOV) (KMOV) | NFL FOOTBALL DEC 12-JAN 13     | 8/8/12  |
| 21.0 | Normal Line / SPOT             | 09/30/12-09/30/12 | 4   | :30    | 20757- News @ 5:30pm Su              |     |    |    |    |    |    |    | 1  | 1     | \$400.00   | \$400.00   | St. Louis (KMOV) (KMOV) | NEWS 4 AT 5:30P SUNDAY         | 8/8/12  |
| 22.0 | Normal Line / SPOT             | 09/30/12-09/30/12 | 4   | :30    | 8A- 10A (CT)                         |     |    |    |    |    |    |    | 1  | 1     | \$750.00   | \$750.00   | St. Louis (KMOV) (KMOV) | CBS SUN MORNING/FACETHE NATION | 8/8/12  |
| 23.0 | Normal Line / SPOT             | 09/27/12-09/27/12 | 4   | :30    | 26459- Big Brother                   |     |    |    |    | 1  |    |    |    | 1     | \$5,000.00 | \$5,000.00 | St. Louis (KMOV) (KMOV) | BIG BROTHER FTC                | 8/8/12  |
| 24.0 | Normal Line / SPOT             | 09/26/12-09/26/12 | 4   | :30    | 20076- CSI Crime Scene Investigation |     |    |    |    | 1  |    |    |    | 1     | \$3,500.00 | \$3,500.00 | St. Louis (KMOV) (KMOV) | CSI                            | 8/8/12  |

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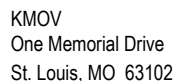
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| <b>Sales Office</b>   | TeleRep - New York                              |
| <b>Buyer Name</b>     | KAUFMAN,MEREDITH                                |
| <b>Phone/Fax</b>      | /   |
| <b>CPE</b>            | 11/14/1569                                      |
| <b>Account Types</b>  | National/Political PAC - Agency                 |
| <b>Billing Type</b>   | Weekly/Irregular                                |
| <b>Comments</b>       | DEM CONGRES CAMPAIGN                            |

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| Last Modified | 08/08/12      |
| Entered By    | Betsy Waxberg |
| CO-OP         | No            |
| Headline #    | 06267892      |
| Demo          |               |
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| Package Deal  |               |
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| Commission    | \$6,255.00    |
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| Sales Tax     |               |

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